



Adel Holiday Open House

Friday, December 4, 2009

5:00PM to 8:30PM

“Ring in the Holidays”

Adel Partners Chamber of Commerce invites your business to participate in the 2009 Holiday Open House in Adel. Businesses -retail, service & hospitality -along with civic organizations and churches are all welcome to celebrate together for this annual tradition. Businesses and organizations from all neighborhoods of Adel are welcome! Here are the many ways that you can help create a memorable holiday experience for everyone to enjoy.

Adel Holiday Open House & Recipe Collection: Choose a holiday recipe and send a copy of the recipe to Adel Partners. Please consider the theme *Ring in the Holidays* when selecting your recipe. We will print your recipe on souvenir cards and return a supply to you to distribute during the Open House. As visitors tour the community that evening, you will serve samples of your recipe and visitors can collect the recipe cards to complete their collection for 2009. Adel Partners will provide a special envelope for visitors to use in collecting the recipes that evening. For those businesses in outlying areas, if you would prefer to have a table or display in the downtown area contact Adel Partners and we will find a space for you. The actual Open House will end at 7PM in time for the parade.

5th Annual Holiday Decorating Contest: Help Adel look festive for the holidays! Decorate your storefront for the Holiday Open House keeping in mind the theme Ring in the Holidays. For 2009, the judging will be done the week of Dec. 1 by an anonymous judge(s) and the winner announced the day of the Open House. Be creative, what a great way to showcase your business for the season! Contest winners will be awarded advertising/printing prizes from Dallas County News, DiscoverAdel.com, or Horizon Printing.

3rd Annual Lighted Parade: The lighted parade will be held starting at 7:30PM. Start thinking about your entry for this growing tradition. The theme will be “Ring in the Holidays” and each entry should include a lighted display. The parade will come down 9th Street from Kinnick-Feller Park to the bike trail. In order to accommodate the parade, the actual Open House will end at 7PM. Other activities for the 7PM to 7:30PM time slot are being planned with families & children in mind.

Plan to place an ad to announce your Open House participation, sale or greeting in the Dallas County News. A map will be published to indicate participating businesses and will be distributed the week of November 17 through all Dallas County News publications. Please complete the form enclosed with this announcement and return promptly to: ADEL PARTNERS, PO Box 73, Adel, IA 50003 / fax to 515-993-3384 / email adel@netins.net. Our volunteers and staff need your timely cooperation to ensure that all Holiday Open House activities are successful. THANK YOU.

Please complete the form below and return NO LATER THAN November 1st.

Business/Organization:

Mailing Address:

Phone:

Alternate Phone

Contact Person

Email:

Ring in the Holidays Open House Recipe. **To reduce possible errors emailed recipes are preferred. Email to: adel@netins.net Be sure to include your business name in the email.**

____ YES, we will participate! _____ Our recipe is enclosed. _____ We will get a recipe to Adel Partners no later than 11/5/09.

Storefront Decorating Contest _____ YES, we will participate in the business decorating contest.

Lighted Parade (7:30PM to 8:30PM)

____ YES, we will participate in the Lighted Parade. One entry per business or organization please. Awards will be given for Best Use of Theme; Most Creative and Best Use of Lighting.

Newspaper Holiday Advertising

____ YES, we will consider advertising in the Dallas County News for the holiday season. Please have someone from the Dallas County News contact us.

Return to Adel Partners PO Box 73 Adel, IA 50003

Email to: adel@netins.net

Fax to 993-3384

Remember the theme for 2009! "Ring in the Holidays"